

Inaugural of Rainwater Harvesting Unit at AIOU

Shehersaaz inaugurates the newly installed Rainwater Harvesting Unit (RWHU) at Allama Iqbal Open University (AIOU) as part of ongoing efforts under the Project for Urban Climate Change Adaptation and Resilience-PUCCAR initiative.

More information [here](#):



PUCCAR STATISTICS:



1300 Rainwater
Harvesting Units
Installed



1,457,800
Litre water stored



16,121
Beneficiaries

**Are You
Ready?**



Save the Date

09 October 2024
09:00 – 12:00
AIOU, Islamabad

For our Youth Preparedness Activities
regarding Disaster Risk Reduction,
Prepare how to cope with disasters and
help your community.

#AreYouReady24 #DRRDay



PROJECT FOR URBAN CLIMATE CHANGE ADAPTATION AND RESILIENCE

THE ROLE OF EDUCATION IN
PROTECTING AND EMPOWERING YOUTH
FOR A DISASTER-FREE FUTURE



October 9, 2024
Auditorium, VC Secretariat, AIOU



Shehersaaz in
collaboration with
Rescue 1122 and
CDA CARES
celebrates IDDRR at
Allama Iqbal Open
University, AIOU
Islamabad.

[More info here:](#)

Impact Word of the Day

Preparedness

The knowledge and capacities developed by governments, response and recovery organizations, communities and individuals to effectively anticipate, respond to and recover from the impacts of likely, imminent or current disasters ([UNDRR, 2017](#)).

Source UNDRR Website



**Shehersaaz
Collaborates with
Rescue 1122**

On IDDRR to demonstrate
First-Aid and Disaster
Risk Reduction Activities
At AIOU, Islamabad
October 9, 2024



Shehersaaz Commemorates International Day for Disaster Risk Reduction at AIOU

October 9, 2024, Shehersaaz, in collaboration with AIOU, marked the International Day for Disaster Risk Reduction with a dynamic event aimed at enhancing disaster preparedness and response skills among youth. Rescue 1122 Rawalpindi and CARES CDA Rescue 1122 led practical demonstrations on first aid and fire extinguishing techniques, equipping participants with life-saving skills. Around 200 students and faculty members actively participated in the training, reflecting a strong commitment to safety and disaster readiness. [More info here:](#)



Slogan of the Day

"We cannot stop natural disasters but we can arm ourselves with knowledge, so many lives wouldn't have to be lost if there was enough disaster preparedness".



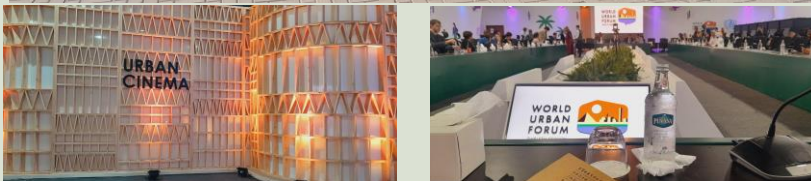
Shehersaaz signs MOU with Allama Iqbal Open University



An MoU was signed between Shehersaaz's Executive Director, Ms. Almas Shakoor, and Registrar AIOU, cementing a partnership that promises ongoing collaboration in disaster risk reduction and sustainability.



Shehersaaz Screens “Death of a River” at the 12th WUF at Cairo, Egypt



Shehersaaz is attending the 12th **World Urban Forum** in Cairo, Egypt.

We will be screening and presenting our Short Film that got selected from amongst hundreds of videos to be screened as part of the “Urban Cinema”. Follow Shehersaaz FB handle for more [details](#).

Shehersaaz Hosts delegation from Germany and USA



Shehersaaz hosted a distinguished delegation on the 21st of November, who visited the ancient city of Taxila, celebrated for its rich archaeological heritage. The group included esteemed members from Dortmund University's Spatial Planning Faculty, led by project head Prof. Dr. Dietwald Gruehn, alongside Dr. Bryee Timothy Lawrence, Dr. Muhammad Ryan, and Prof. Dr. Syed Komail Tayebi, President and Professor of International Economics at the ECO Science Foundation (ECOSF). Other notable attendees were Dr. Shakir Mahmood Mayoo, Chairman of the CRP Department at UET Lahore; Dr. Syeda Zahra Zamani from Isfahan University; Dr. Hania Arif from Lahore College for Women University; and Hafiza Saba Islam. [Find more details here:](#)



Say Hello to Shehersaaz's Eco-Market!!!!



A dream turned into Reality!!! Bringing Eco-friendly essentials to the city. [Find more info here:](#)

Shehersaaz launched it's First Eco-Market on Dec 8, 2024 at Dino Park, Next to Old Marghazar Zoo. The event was set in a serene setting with 15 Eco-Friendly businesses showcasing mostly handmade products while choosing the best eco-friendly material proving to be a responsible business setup. The Food court with live cooking was another highlight serving delicious food items from baked items to traditional food.

Chief Guests Ms. Rina Syed Chairperson Islamabad Wildlife Management Board and Ms. Samina Fazil President Islamabad Women Chamber of Commerce and Industries graced the event with their presence and inaugurated the Eco-Market followed by a round of stalls where they appreciated everyone's efforts.

Towards the end of event Souvenirs were distributed amongst all the stall holders while appreciating their Eco-Efforts.

Chairperson Mr. Abdul Shakoor while conveying his thoughts mentioned that this was a dream that has come into a reality and will continue and gain strength into an Eco-Expo.

He appreciated the stall holders referring them as rain drops who have made a positive contribution in this field of green and environment friendly initiatives, he congratulated everyone and the Shehersaaz for bringing responsible businesses on one platform at the Shehersaaz Eco-Market.

