



## Introducing "Droppy" the determined little "Water drop"



On July 30<sup>th</sup> "Droppy" made headlines on Shehersaaz Social-Media, he knows that the earth is crying for help. The climate is changing, and the environment is in peril. But even in the face of adversity, Droppy keeps going, one sapling at a time. Because if not now, when? If not us, who?

## Tree Plantation Drive at Rawal Dam



A beautiful Tree Plantation Drive was carried out by Shehersaaz with support of our community member and their family, who came forward and planted 50 small trees at the backside of Rawal dam.

Carefully chosen medium sized trees were brought to the site and gardeners were engaged. The families also came together to plant trees and made it an inclusive event.

This was a fantastic first step where the community also came forward and extended their support to help build a cleaner and greener environment, by promoting tree plantation while contributing to a healthier environment.

Find more information [here](#):

## Impact Word of the Day

### Nature-Based Solutions:

Nature-based Solutions are actions to protect, sustainable manage, and restore natural or modified ecosystems that address societal challenges effectively and adaptively, simultaneously providing human well-being and biodiversity benefits.

Source UNDR website)

## **PUCCAR STATISTICS:**



**1294** Rainwater Harvesting Units Installed



**1,457,800** Litre water stored



**16,121** Beneficiaries



**Shehersaaz successfully installed Rainwater Harvesting Unit at Allama Iqbal Open University**

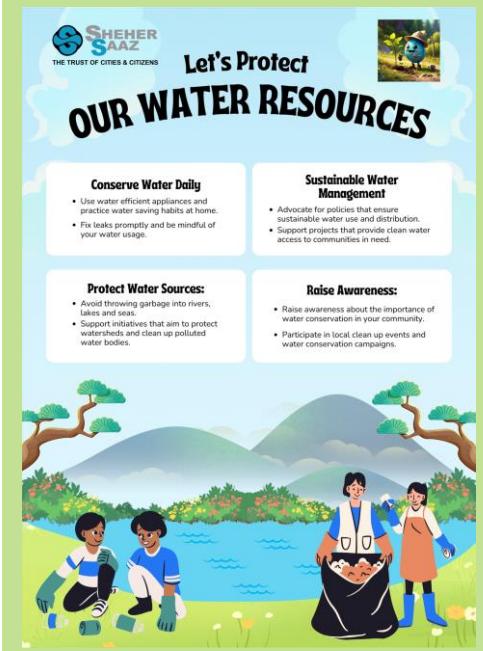


As part of a long-term collaboration between AIOU and Shehersaaz, aimed at promoting cooperation, knowledge sharing, and joint efforts in addressing critical urban development challenges like urban environment, and urban planning, Shehersaaz, in partnership with UN-Habitat and the Adaptation Fund, installed a Rainwater Harvesting unit, including filters, and a water cooler at AIOU on Tuesday, 20th August 2024. This initiative marks a significant step in capacity building and sustainable urban development.

Every process step was carried out with utmost care and precision. A huge round of applause to the incredible Team Shehersaaz engineers and plumbing team for their dedication, professionalism, and hard work in making this project a success. Let's continue to work together for a sustainable future.



## MEDIA



**Let's Protect  
OUR WATER RESOURCES**

**Conserve Water Daily**

- Use water efficient appliances and practice water saving habits at home.
- Fix leaks promptly and be mindful of your water usage.

**Sustainable Water Management**

- Advocate for policies that ensure sustainable water use and distribution.
- Support projects that provide clean water access to communities in need.

**Protect Water Sources:**

- Avoid throwing garbage into rivers, lakes and seas.
- Support initiatives that aim to protect watersheds and clean up polluted water bodies.

**Raise Awareness:**

- Raise awareness about the importance of water conservation in your community.
- Participate in local clean up events and water conservation campaigns.



**Benefits of Waste Management**

Waste management has many benefits, including:

- 01 Reducing Environmental Pollution**  
By managing waste efficiently, we can reduce air, water and land pollution for better future
- 02 Conservation of Resources**  
Through processing waste, we can conserve resources such as metal and petroleum which are used in the production of new goods.
- 03 Economic Empowerment**  
Waste management programs can create new jobs in waste management industry, as well as create business opportunities to process waste into valuable products.
- 04 Cost Reduction and Energy Recovery**  
Through waste processing, we can produce alternative energy such as biogas from organic waste, thereby reducing reliance on fossil fuels and reducing waste management costs.
- 05 Increasing Environmental Awareness**  
Waste management programs can increase public awareness of the importance of environmental preservation and environmentally friendly behavior, thereby creating a culture that cares more about the environment.

## Tree Planation Drive at "National Institute of Health, ChakShahzad Islamabad



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## Chinese Calligraphy Art

### "Flow of Shrimp"

On Friday, 23rd August at Shehersaaz's Dhok Hassue Rawalpindi Community office, 11 girls participated in a wonderful class led by Dr. Shirley Yeung. The students learned the art of Chinese calligraphy and painting using Natural "Rubber Plant Leaves", creating beautiful art pieces with upcycled materials. They learned to draw "Shrimp" with only the leaf's and stem's tip and thickness to create wonderful sea creatures.



Find video [details here](#):

## From Concept to Creation: Shehersaaz Unveils "Death of a River"

In just 3 days, Team Shehersaaz transformed an urgent environmental concern into a powerful visual message. **"Death of a River"** video highlighting the devastating impact of environmental degradation on rivers, was conceived, scripted, filmed, and edited in record time. The video got selected to be screened at **World Urban Forum, Egypt in November,04**.

