



## Ain-Amal Awards preps have begun

Shehersaaz is thrilled to announce the launch of preparations for the Ain-Amal Awards, set to be celebrated on 5<sup>th</sup> June at World Environment Day. This year, we are focusing on recognizing outstanding contributions to environmental sustainability, Green-projects and climate action. Our team is working diligently to ensure the event highlights the efforts of individuals and organizations committed to protecting our planet. The Ain-Amal Awards will serve as a platform to inspire others to take meaningful steps toward a greener future. Stay tuned for more updates as we gear up for this exciting event!



We are excited to share that Shehersaaz recently aired its first radio show on FM101, introducing the Ain-Amal Awards to a broader audience. The show highlighted the significance of the awards in promoting environmental stewardship and climate action. We discussed the award categories and how they will recognize individuals and organizations making a positive impact on our planet. As we move forward, preparations are in full swing for the upcoming Ain-Amal Awards event, where we will celebrate and honor these changemakers. Stay connected for more updates on this inspiring initiative!

## Impact Word of the Day

### Disaster:

A serious disruption of the functioning of a community or a society at any scale due to hazardous events interacting with conditions of exposure, vulnerability, and capacity, leading to one or more of the following: human, material, economic, and environmental losses and impacts.

(Source UNDR website)

## PUCCAR STATISTICS:



**1,294** Rainwater  
Harvesting Units  
Installed



**1,457,800**  
Litre water stored



**16,121**  
Beneficiaries

### Land Degradation: A Major Threat to Human Existence

Land degradation, manifested through soil erosion, deforestation, and desertification, poses a grave threat to environmental stability. Watch an exclusive Shehersaaz [presentation here](#)



### User Guidelines for Rainwater Harvesting Unit (RWHU)

With every RWHU installation, printed user guidelines are pasted next to them. For ease of understanding these are especially documented in a video format in both Urdu and English.

The videos are uploaded on Shehersaaz Official YouTube channel and can be watched through the following link:

<https://youtu.be/i5lqAXynnA?si=mXp7S0AkJuB1z2Jf>  
[https://youtu.be/7qppRM2VDp8?si=dxmZPnyK\\_5FUHuz](https://youtu.be/7qppRM2VDp8?si=dxmZPnyK_5FUHuz)

## Radio Broadcast on Power 99



Shehersaaz is actively engaged in broadcasting on “Green Topics” from Radio Station Power 99, 7 shows are scheduled all revolving around responsible activities while giving back to Nature, preserving it and making use of clean energy and using it for the people.

These shows are also part of our “Ain-Amal Awards” awareness campaign on World Environment Day on June 5, 2024 at NUST, Islamabad.

Find the show on our social media [here](#):

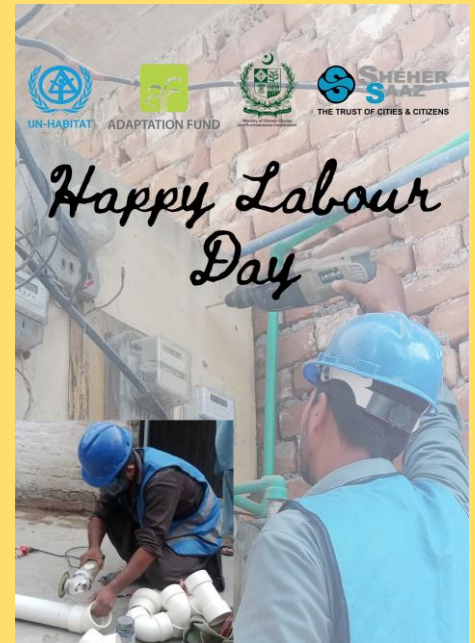
## 3 Day First-Aid Trainings at Govt. MC Girls High School, Ratta Amral in collaboration with Rescue 1122



As part of our ongoing (Project for Urban Climate Change Adaptation and Resilience-PUCCAR) Disaster Risk Reduction (DRR) activities Shehersaaz in collaboration with Rescue 1122, recently conducted a pioneering certified training session on Basic First Aid, marking a significant stride in disaster risk reduction, more [details here](#):

## MEDIA

Eid Mubarak to Shehersaaz Family



## Ain Amal Awards

June 5, 2024 SHEHERSAAZ hosted a significant event at NUST Islamabad, in celebration of [World Environment Day](#).



## Happy Mother's Day

Watch a beautiful video on Mother's love on ["Mother's Day"](#)

## Death of a River

This is a story close to our heart, We feel the pain of Layi River which is now referred to as Layi Nullah... Imagine a once thriving, fresh and beautiful place now turned into a dirty waste channel, Do you have memories of Layi?

Together We must strive to make a difference, the community has to play its role and must share this message so that the concerned authorities take note and we can bring our Layi River back to LIFE.

Watch the First Production by [Shehersaaz here.](#)



## Earth Day

On Earth Day, as we celebrate the beauty and vitality of our planet, we are also reminded of the urgent need to confront one of its greatest threats: Plastic Pollution. The battle between the planet and plastic rages on, with our environment bearing the brunt of this relentless onslaught.

Watch an exclusive [presentation here:](#)

